

**Subject:** Request Meeting on News Rack Program - Hollywood Media Business Improvement District NUSINACE

**From:** Lisa Schechter <lisa@mediadistrict.org>

**Date:** 07/01/2016 04:42 PM

**To:** <manuel.perez@lacity.org>

**CC:** Gary Harris <gary.harris@lacity.org>, <david.rivera@lacity.org>, Ron Groeper <ron@groeperphoto.com>, Jim Omahen <jim@mediadistrict.org>

Dear Manny:

I am reaching out to you regarding the new racks that are located within the Hollywood Media District BID. The BID's boundaries are as follows:

Roughly:

Most northern - DeLongpre

Southern - Melrose

West - La Brea

East - Vine

I have taken a considerable amount of time reporting each new rack within the BID's district for some form of non compliance (graffiti, damaged, abandoned, etc...) to the 311 app along with photos. I would like to schedule a time to discuss these news racks as they poise a nuisance to the BID. Please email me at your earliest convenience to schedule an appointment.

Sincerely,

Lisa Schechter  
Executive Director  
Hollywood Media District BID  
1040 N. Las Palmas Avenue  
Hollywood, CA 90038  
(323)860-0025 Direct  
(323)860-0026 Fax

[MediaDistrict.org](http://MediaDistrict.org)

---

**From:** Lisa Schechter <[lisa@mediadistrict.org](mailto:lisa@mediadistrict.org)>

**Date:** Friday, July 1, 2016 at 1:03 PM

**To:** Gary Harris <[gary.harris@lacity.org](mailto:gary.harris@lacity.org)>

**Cc:** Ron Groeper <[ron@groeperphoto.com](mailto:ron@groeperphoto.com)>, Jim Omahen <[jim@mediadistrict.org](mailto:jim@mediadistrict.org)>, "hmd.acevedo" <[hmd.acevedo@yahoo.com](mailto:hmd.acevedo@yahoo.com)>, Jeff Miele <[hbteam@earthlink.net](mailto:hbteam@earthlink.net)>

**Subject:** Request Information on News Rack Program - Hollywood Media Business Improvement District NUSINACE

Dear Gary:

Just to let you know that I am the new Executive Director of the Hollywood Media District BID (formally DCOS for Councilmember LaBonge - remember?? - Well that was 1 year ago today that I left City Service. In any case I am reaching out to you and your Department regarding new racks especially the ones that are located in the Hollywood Media District. The new racks in the BID are located mostly between the following street segments:

1. On west Vine between Santa Monica and Melrose (just west side of street)
2. On Santa Monica between Vine and LaBrea (both sides)
3. On Highland between Melrose and DeLongpre (both sides)

I have taken the time this morning to report the majority of these new racks in our BID District due to graffiti, inoperable, possibly abandoned, etc.... What is the City's policy on news racks? I would like to have most of them removed as they are a nuisance to the Business District - the news racks act as trash containers, they are continually graffitied, and news papers are not secured therefore they are strewn in the public right of way and they are very very dirty.

I am requesting your assistance with this pending issue in our BID. Let me know what I can do to fix this on-going problem. If you require photos, I am more than happy to send them to you along with each individual case number.

Thank you

Lisa Schechter  
Executive Director  
Hollywood Media District BID  
1040 N. Las Palmas Avenue  
Hollywood, CA 90038  
(323)860-0025 Direct  
(323)860-0026 Fax

[MediaDistrict.org](http://MediaDistrict.org)